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* **IN THE HIGH COURT OF DELHI AT NEW DELHI**

CNR No. DLHC010474732026

+ **CS(COMM) 1076/2026**

RITVIK BANSAL (PROPRIETOR OF M/S 7R) Plaintiff

Through: Mr. Nipun Arora with Ms. Annanya
Mehan, Advocates.

versus

ARSHU TECHNOLOGIES LLP AND ORS Defendants

Through: Mr. Abhijeet Shrivastava with Mr.
Shashank S. Dwivedi, Advocates for
D-16.

Mr. Shushain Sobti, Advocate for D-
17.

CORAM:

HON'BLE MR. JUSTICE A. J. BHAMBHANI

ORDER

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01.10.2026

I.A. 27315/2026

Exemption granted, subject to just exceptions.

Let requisite compliances be made within 01 week.

The application stands disposed of.

I.A. 27313/2026 (exemption from pre-litigation mediation)

By way of the present application filed under section 12A of Commercial Courts Act, 2015 read with section 151 of the Code of Civil Procedure 1908 ('CPC'), the plaintiff seeks exemption from attempting pre-litigation mediation.

2. Having regard to the facts and circumstances of the present case, and in light of the judgment of the Supreme Court in *Yamini Manohar vs.*



T.K.D. Keerthi¹ and of a Division Bench of this court in ***Chandra Kishore Chaurasia vs. R A Perfumery Works (P) Ltd.***², the plaintiff is exempted from attempting pre-litigation mediation.

3. The application stands disposed-of.

I.A. 27314/2026 (seeking leave to file additional documents)

4. By way of the present application filed under Order XI Rule 1(4) (as amended by the Commercial Courts Act, 2015) read with section 151 of the CPC, the plaintiff seeks leave to file additional documents.

5. For the reasons stated in the application, which is duly supported by affidavit, the application is allowed.

6. Let the additional documents be filed within 30 days.

7. The relevance and admissibility of the documents so filed will be considered subsequently.

8. The application stands disposed-of.

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9. Let the plaint be registered as a suit.

10. Issue summons in the suit.

11. Learned counsel, as above, appear on behalf of some of the defendants on advance copy; accept summons; and seek time to file written statements.

12. Upon the plaintiff taking requisite steps, let summons be sent to the unserved defendants by all permissible modes, returnable for the next date before the learned Joint Registrar.

¹ (2024) 5 SCC 815

² 2022 SCC OnLine Del 3529



13. Let the defendants file written statements to the plaint within 30 days, alongwith affidavit of admission/denial of the documents filed by the plaintiff. The plaintiff may file replication to the written statement within 30 days thereafter, alongwith affidavit of admission/denial of the documents filed by defendants.
14. List before the learned Joint Registrar for completion of pleadings, for admission/denial of documents and marking of exhibits on 11th December 2026.
15. List before court thereafter.

I.A. 27312/2026

16. By way of the present application filed under Order XXXIX Rules 1 and 2 read with section 151 of the CPC, the plaintiff seeks the following interim reliefs:

“A. Pass an ex parte ad interim injunction restraining the Defendants Nos. 1-14 their proprietors, partners, family members, principal officers, promoters, employees, affiliates, associates, agents et al from copying, reproducing, adopting and/or using the Plaintiff’s Copyrighted Works, including but not limited to the ones provided in Schedule A of the suit, or any other artistic work, packaging or marketing material, marketing creatives, website or webpage, or other original literary or artistic material of the Plaintiff.

“B. Pass an ex parte ad interim injunction restraining the Defendants Nos. 1-14, their proprietors, partners, family members, principal officers, promoters, employees, affiliates, associates, agents et al from copying, reproducing, adopting and/or using the Plaintiff’s brand and trademark REZONI and the trademarks the details of which are provided in Paragraph 27 of the plaint, or any other trademark or trade indicia which is identical to or deceptively similar with the Plaintiff’s said trademarks, in any manner whatsoever, including inter alia as brand, trading identity, domain name, listing title, keywords, metadata et al., which unauthorised



use in the course of its trade and business amounts to infringement and passing off;

“C. Pass an ex parte ad interim injunction directing the ecommerce websites i.e. Defendants Nos. 15 to 17 and their principal officers, associate companies, employees, affiliates, distributors and assigns to take down all such webpages/content/URLs containing material infringing upon/violating the Plaintiff’s exclusive rights in the intellectual properties, including but not limited to the infringing URLs mentioned in Paragraph 59 of the Complaint.

“D. Pass an ex parte ad interim injunction in the form of a dynamic injunction, directing Defendants No. 15-17 to take down/pull-down all such current and future listing from their platforms, as and when such listing is reported by the Plaintiff No. 1 to be infringing upon/violating the Plaintiff No. 1’s exclusive rights in any of its intellectual properties.

“E. Pass an order making such ex parte ad interim injunction absolute till the pendency of the suit;

“F. Pass such further orders as this Hon’ble Court deems fit and proper in the interests of justice.”

17. Learned counsel appearing on behalf of the plaintiff submits that the plaintiff is the proprietor of a smartphone accessories business and is majorly in the business of manufacturing smartphone covers. It is submitted that the plaintiff is also the proprietor of the device mark ‘REZONI’ and has applied for registration of the said mark along with its variants, which applications are currently pending.
18. Learned counsel submits that the plaintiff’s business has boomed ever since its recent inception owing majorly to its marketing, towards which the plaintiff invests a considerable amount of money. Learned counsel submits that the plaintiff has approached this court since the marketing material, which the plaintiff had created to promote and



market its own products, is now being copied and used by the defendants to promote their products, without any license or permission from the plaintiff.

19. Learned counsel submits that since the plaintiff has made considerable expenditure towards preparing the marketing material in question, the use of the said material by the defendants for free is not only unfair, but also damaging to the plaintiff's reputation if the defendants products are found to be deficient, by reason of the fictitious association being formed between the defendants products and the plaintiff's products in the minds of the consumer arising from the similar if not identical marketing material being used by the defendants.
20. Issue notice.
21. Learned counsel, as above, appear on behalf of the defendants on advance copy; accept notice; and seek time to file reply.
22. Upon the plaintiff taking steps, let notice be sent to the unserved defendants by all permissible modes, returnable for the next date before the learned Joint Registrar.
23. Let reply to the application be filed within 30 days; rejoinder thereto, if any, be filed within 30 days thereafter; with copies to the opposing counsel.
24. Based on a preliminary appreciation of the matter, this court is of the view that the plaintiff has succeeded in making-out a *prima-facie* case in its favour; that the balance of convenience also lies in favour of the plaintiff and against the defendants; and it would appear that



irreparable loss and injury would be caused to the plaintiff if the interim injunction as prayed-for is not granted.

25. Accordingly, an *ex-parte ad-interim* order of injunction is passed in favour of the plaintiff and against the defendants in terms of *prayer A read with Schedule A* to the plaint and in terms of *prayer B read with the chart appearing in para 27 of the plaint*, as extracted above, till the next date of hearing. For reference Schedule A and Para 27 of the plaint are appended to this order.
26. Plaintiff is directed to comply with the provision of Order XXXIX Rule 3 CPC within 03 weeks.
27. List before the learned Joint Registrar for completion of pleadings in this application on 11th December 2026.
28. List before court after completion of pleadings in this application.

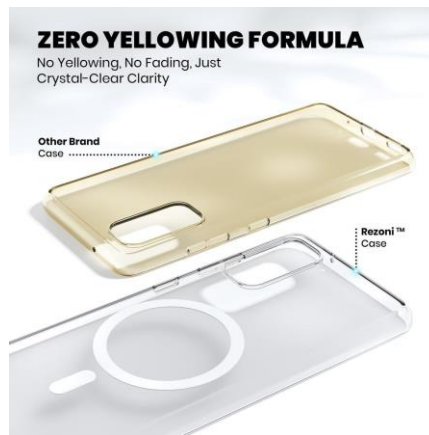
A. J. BHAMBHANI, J

OCTOBER 1, 2026
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Schedule A- Plaintiff's representative portfolio of copyrighted works



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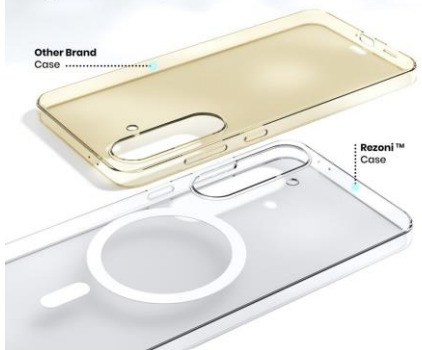
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SLEEK AND LIGHTWEIGHT
Minimal Design and Superior Build



ZERO YELLOWING FORMULA
No Yellowing, No Fading, Just Crystal-Clear Clarity



Other Brand Case

Rezani™ Case

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UV SHIELD TECHNOLOGY™
Advanced Yellowing Resistance for Lifetime Clarity



RAISED EDGE PROTECTION
Elevated Edges Safeguard Your Screen and Camera Lens



Screen Edge
1.2 mm

Camera Guard
1.1 mm



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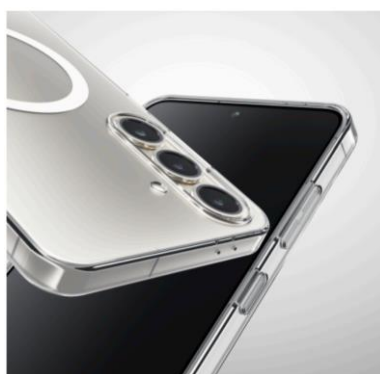
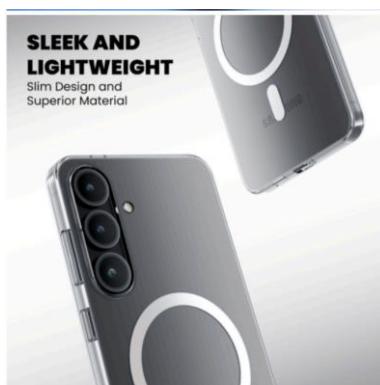




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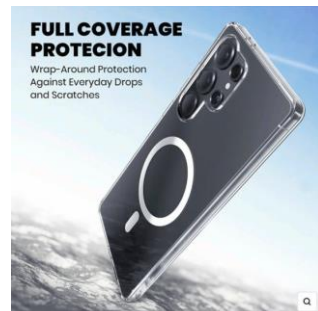




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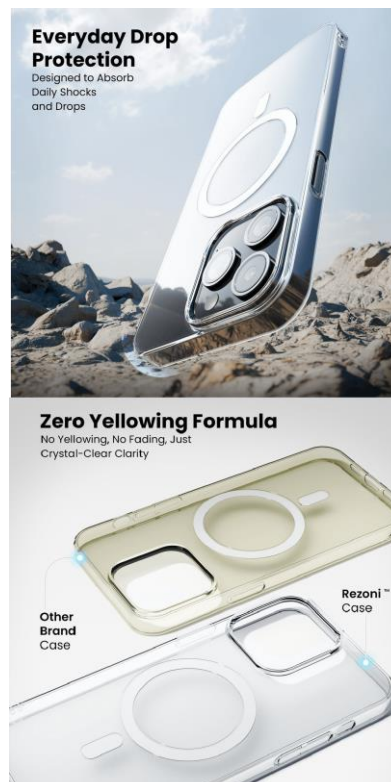
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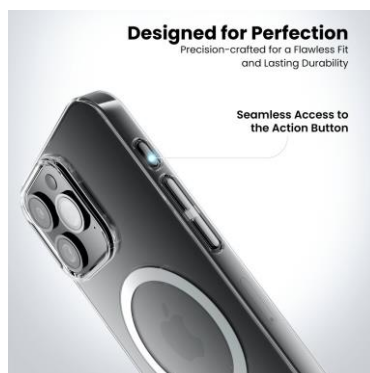




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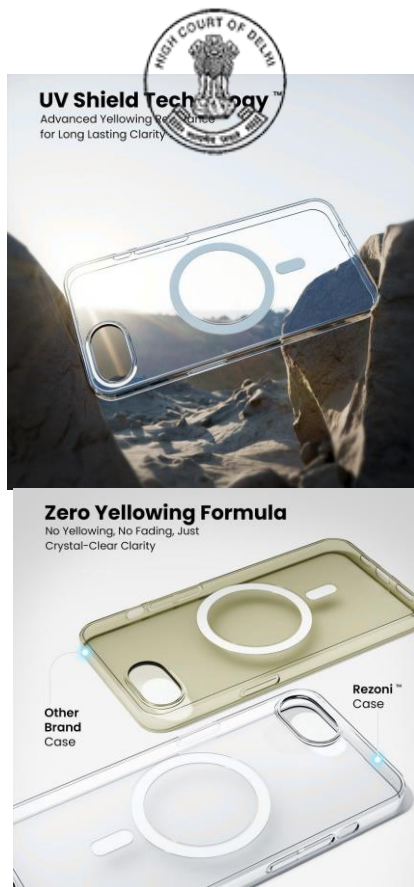


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SLEEK AND LIGHTWEIGHT
Minimal Design and Superior Build



UV SHIELD TECHNOLOGY™
Advanced Yellowing Resistance for Lifetime Clarity



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ZERO YELLOWING FORMULA
No Yellowing, No Fading, Just Crystal-Clear Clarity

Other Brand Case



Rezoni™ Case

FULL COVERAGE PROTECTION
Wrap-Around Protection Against Everyday Drops and Scratches





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SLEEK AND LIGHTWEIGHT
Minimal Design and Superior Build

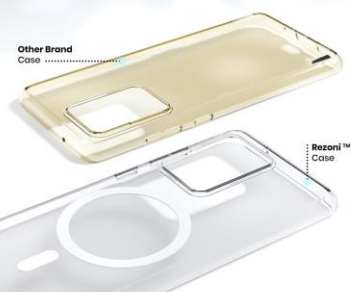


UV SHIELD TECHNOLOGY™
Advanced Yellowing Resistance for Lifetime Clarity



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ZERO YELLOWING FORMULA
No Yellowing, No Fading, Just Crystal-Clear Clarity



Other Brand Case Rezonl™ Case

FULL COVERAGE PROTECTION
Wrap-Around Protection Against Everyday Drops and Scratches







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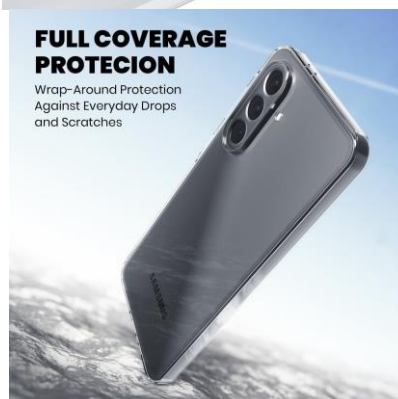




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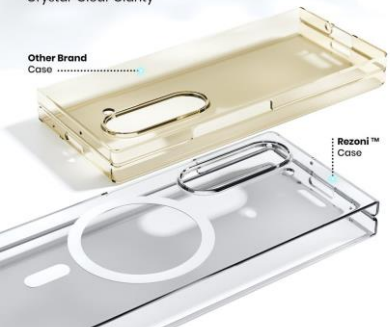
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UV SHIELD TECHNOLOGY™
Advanced Yellowing
for Lifetime Clarity



ZERO YELLOWING FORMULA
No Yellowing, No Fading, Just
Crystal-Clear Clarity



Other Brand Case

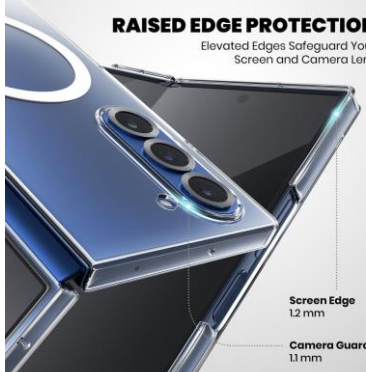
Rezon™ Case

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EVERYDAY PROTECTION
Wrap-Around Protection
Against Daily Drops
and Scratches



RAISED EDGE PROTECTION
Elevated Edges Safeguard Your
Screen and Camera Lens



Screen Edge
1.2 mm

Camera Guard
1.1 mm



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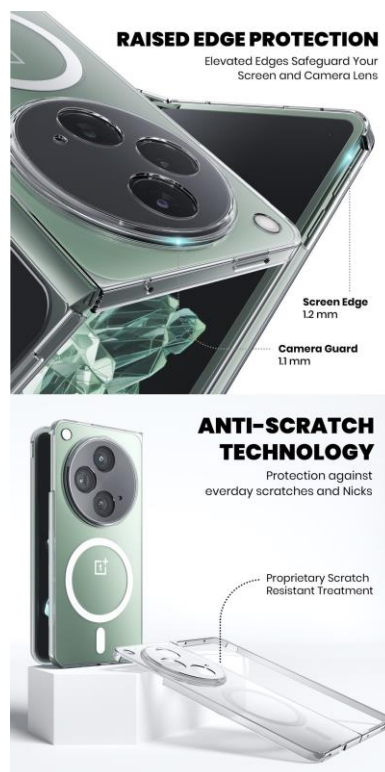


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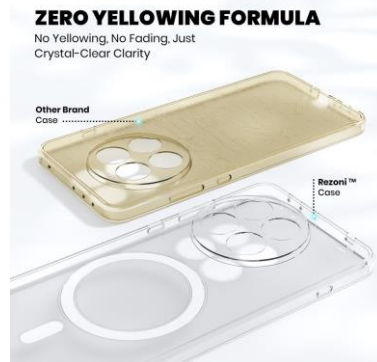


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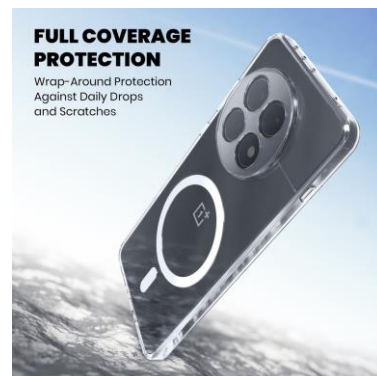




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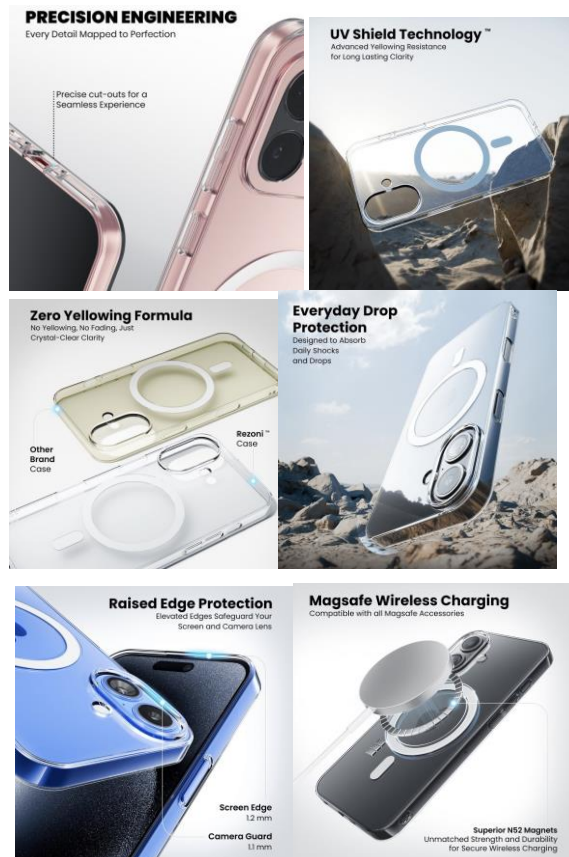




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Para 27 of the plaint

<u>Sl. No</u>	<u>Application No.</u>	<u>Class</u>	<u>Status/User Date</u>	<u>Mark</u>	<u>Goods</u>
1.	7197388	9	Registered User Date: 17/06/2021		Mobile phone accessories; earphones/earbuds cases; mobile phone grips; mobile phone cases and covers; clear mobile covers;



					leather mobile covers; silicone/TPU/hybrid/impact-resistant mobile covers; rugged and military-grade mobile covers; printed and designer phone covers; bumper frame and protective edge mobile covers; mobile phone skins and wraps
2.	7204352	9	Formalities Chk Pass, User Date: 17/06/2021		Mobile phone accessories; earphones/earbuds cases; mobile phone grips; mobile phone cases and covers; clear mobile covers ; leather mobile covers; silicone /TPU/hybrid/impact-resistant mobile covers; rugged and military-grade mobile covers; printed and designer phone covers; bumper frame and protective edge mobile covers; mobile phone skins and wraps



3.	7738678	9	Formalities Chk Pass Proposed to be used		smartwatches, wearable activity monitors, adapters, screen protectors, blue light protectors, charging cables, wireless chargers, power banks, external hard drives, laptop sleeves, laptop skins and wraps, laptop hard shell covers, keyboards and mousepads, stylus pens, Bluetooth speakers, earphones/earbuds.
4.	7816508	9	Formalities Chk Pass, User Date: 17/06/2021	REZONI	Mobile phone accessories; earphones/earbuds cases; mobile phone grips; mobile phone cases and covers; clear mobile covers; leather mobile covers; silicone/TPU/hybrid/i mpact-resistant mobile covers; rugged and military-grade mobile covers; printed and designer phone covers; bumper frame and protective edge mobile covers; mobile phone skins and wraps

A. J. BHAMBHANI, J

OCTOBER 1, 2026/ds