



Fair Competition  
For Greater Good

भारतीय प्रतिस्पर्धा आयोग

Competition Commission of India

21<sup>st</sup> August 2026

**PRESS RELEASE No. 48/2026-27**

**CCI imposes penalty on Rekha Agencies and SS Marketing for  
indulging in anti-competitive conduct in respect of Himachal Pradesh  
Tender 2013 for the procurement of tyres**

The Competition Commission of India (CCI), *vide* an order dated 21.08.2026 issued under Section 27 of the Competition Act, 2002, (the Act) has imposed a penalty of INR 1,29,901/- on Rekha Agencies and INR 2,13,274/- on SS Marketing, for indulging in anti-competitive conduct in respect of Himachal Pradesh Tender 2013 for the procurement of tyres. The Commission also directed Rekha Agencies and SS Marketing to cease and desist from anti-competitive conduct found to be in violation of Sections 3(3)(d) read with Section 3(1) of the Act.

Based on the contemporaneous exchange of emails containing commercially sensitive information regarding price bids before the submission of bids, the Commission found that Rekha Agencies and SS Marketing acted in a concerted manner amounting to bid rigging in Himachal Pradesh Tender 2013, thereby contravening the provisions of Section 3(3)(d) read with Section 3(1) of the Act.

The CCI also found an official of Rekha Agencies liable under Section 48 of the Act and imposed monetary penalty upon him. However, no penalty has been imposed on the official of SS Marketing as proceedings against him stood abated due to his unfortunate demise.

*The order was passed in Reference Case No. 01 of 2019 and a copy of the same is available on the CCI website at [www.cci.gov.in](http://www.cci.gov.in).*

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