



IN THE HIGH COURT OF JUDICATURE AT MADRAS

DATED: 10-07-2026

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THE HON'BLE MR.JUSTICE K.KUMARESH BABU

OA Nos. 693 to 695 of 2026

in

C.S.(COMM DIV) NO. 199 of 2026

1. M/s. TVS Holdings Limited,
Chaitanya, No. 12, Khader Nawaz Khan Road,
Nungambakkam, Chennai 600006, Tamil Nadu,
India Represented by its authorised
representative R. Raja Prakash.
2. M/s. TVS Motor Company Limited
Chaitanya, No. 12 Khader Nawaz Khan Road
Nungambakkam, Chennai 600006, Tamil Nadu,
India Represented by its authorised
representative Dr. M Mahalakshmi

..Applicants in all
applications

Vs

TVS Bar and Restaurant
Gandsi-Arasikere Road, KSRTC Bus
Stand, Gandasi, Hassan-573119
Karnataka

..Respondents in all
applications

Prayer in O.A.No.693 of 2026: Original Application filed under Order XIV Rule 8 of O.S. Rules and Order XXXIX Rules 1 and 2 of the Code of Civil Procedure, 1908, to grant an interim injunction restraining the Respondent/Defendant, pending the disposal of the present suit, directly or indirectly by themselves, their concerns, partners, servants, employees, agents, dealers, distributors, and all persons claiming under them from using or causing to be used the Plaintiffs Trade Marks and Plaintiffs Artistic Work or any other



mark or artistic work identical or similar to the Plaintiffs Trade Marks, and Plaintiffs Artistic Work in relation to the Impugned Services or any services or in any manner from marketing or offering services, advertising or dealing in any services bearing the Plaintiffs Trade Marks and Plaintiffs Artistic Work or any other mark or artistic work identical or similar to the Plaintiffs Trade Marks and Plaintiffs Artistic Work so as to pass off or enable others to pass off the Defendants Impugned Services as being those of the Plaintiff.

Prayer in O.A.No.694 of 2026: Original Application filed under Order XIV Rule 8 of O.S. Rules and Order XXXIX Rules 1 and 2 of the Code of Civil Procedure, 1908, To grant an interim injunction restraining the Respondent/Defendant, pending the disposal of the present suit, directly or indirectly by themselves, their concerns, partners, servants, employees, agents, dealers, distributors, and all persons claiming under them from using or causing to be used the Plaintiffs Trade Marks or any mark which is identical or similar to the Plaintiffs Trade Marks in relation to the Impugned Services or any goods or in any manner from marketing or offering services, advertising or dealing in any services bearing the Plaintiffs Trade Marks or any other mark which is identical or similar to the Plaintiffs Trade Marks so as to infringe the Plaintiffs Trade Marks.

Prayer in O.A.No.695 of 2026: Original Application filed under Order XIV Rule 8 of O.S. Rules and Order XXXIX Rules 1 and 2 of the Code of Civil Procedure, 1908, To grant an interim injunction restraining the Respondent/Defendant, pending the disposal of the present suit, directly or indirectly by themselves, their concerns, partners, servants, employees, agents, dealers, distributors, and all persons claiming under them from using or causing to be used the Plaintiffs Artistic Work or any other artistic work identical or similar to the plaintiffs Artistic Work in relation to the Impugned Services or



any services or in any manner from marketing or offering services, advertising or dealing in any services bearing the Plaintiffs Artistic Work or any other artistic work identical or similar to the Plaintiffs Artistic Work so as to infringe the Plaintiffs copyright subsisting in the Plaintiffs Artistic Work.

For Applicants : Mr.P.V.Balasubramaniam, Senior Counsel
for Mr.Thriyambak J.Kannan

COMMON ORDER

These applications have been filed for the following reliefs:

Original Application No.693 of 2026 has been filed to grant an interim injunction restraining the Respondent/Defendant, pending the disposal of the present suit, directly or indirectly by themselves, their concerns, partners, servants, employees, agents, dealers, distributors, and all persons claiming under them from using or causing to be used the Plaintiffs Trade Marks and Plaintiffs Artistic Work or any other mark or artistic work identical or similar to the Plaintiffs Trade Marks, and Plaintiffs Artistic Work in relation to the Impugned Services or any services or in any manner from marketing or offering services, advertising or dealing in any services bearing the Plaintiffs Trade Marks and Plaintiffs Artistic Work or any other mark or artistic work identical or similar to the Plaintiffs Trade Marks and Plaintiffs Artistic Work so as to pass off or enable others to pass off the Defendants Impugned Services as being those of the Plaintiff.

Original Application No.694 of 2026 has been filed to grant an interim injunction restraining the Respondent/Defendant,



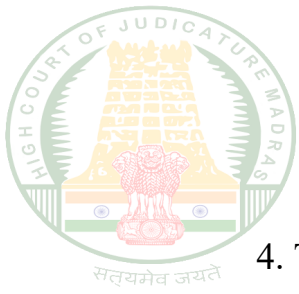
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pending the disposal of the present suit, directly or indirectly by themselves, their concerns, partners, servants, employees, agents, dealers, distributors, and all persons claiming under them from using or causing to be used the Plaintiffs Trade Marks or any mark which is identical or similar to the Plaintiffs Trade Marks in relation to the Impugned Services or any goods or in any manner from marketing or offering services, advertising or dealing in any services bearing the Plaintiffs Trade Marks or any other mark which is identical or similar to the Plaintiffs Trade Marks so as to infringe the Plaintiffs Trade Marks.

Original Application No.695 of 2026 has been filed to grant an interim injunction restraining the Respondent/Defendant, pending the disposal of the present suit, directly or indirectly by themselves, their concerns, partners, servants, employees, agents, dealers, distributors, and all persons claiming under them from using or causing to be used the Plaintiffs Artistic Work or any other artistic work identical or similar to the plaintiffs Artistic Work in relation to the Impugned Services or any services or in any manner from marketing or offering services, advertising or dealing in any services bearing the Plaintiffs Artistic Work or any other artistic work identical or similar to the Plaintiffs Artistic Work so as to infringe the Plaintiffs copyright subsisting in the Plaintiffs Artistic Work.

3. Heard Mr.P.V.Balasubramaniam, learned Senior Counsel for Mr.Thriyambak J.Kannan, learned counsel for the applicants in all these applications.



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4. The applicants had been benefitted with the registration of a Trademark of the word 'TVS', which is used for various goods and services including "Two wheelers, three wheelers, motor oil, additives to motor fuel, industrial oil, printed materials and services relating thereto. The defendant had infringed the said trademark, which is evidenced from the name of the respondent's/defendant's establishment namely, 'TVS Bar and Restaurant' which is visually and phonetically deceptively similar to that of the applicants/plaintiffs.

5. In such view of the matter, there shall be an order of injunction as prayed for.

6. Notice to the respondent returnable in four weeks. Private Notice is also permitted through Speed Post with Acknowledgment Due. The applicant shall comply with Order XXXIX Rule 3 of CPC.

7. List the matter after four weeks.

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OA Nos. 693 to 695 of 2



K.KUMARESH BABU J.

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