



IN THE HIGH COURT OF JUDICATURE AT MADRAS

**DATED: 08-07-2026**

CORAM

**THE HON'BLE MR.JUSTICE K.KUMARESH BABU**

**OA Nos. 667, 668 and 669 of 2026  
in C.S(COMM DIV) No. 189 of 2026**

Matrimony.com Limited

Represented by its Authorised Representative and  
Vice President-Legal, Mr. Krishnan K,  
No. 94, TVH Beliciaa Towers, Tower 2, 5th Floor,  
MRC Nagar, Raja Annamalaipuram,  
Chennai 600 028

..Applicant in all  
applications

Vs

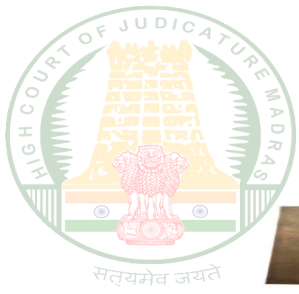
Bharathi

Trading as Kongu Elite matrimony  
16A, Gandhi Street,  
Nehru Nagar east,  
Kalapatti Road,  
Coimbatore-641014  
email-konguelitematrimonial@gmail.com

..Respondent in all  
applications

Prayer in O.A.No.667 of 2026: Original Application filed under Order XIV Rule 8 of O.S.Rules and Order XXXIX Rule 1 and 2 of the CPC, 1908, to grant ad interim injunction restraining Respondent/Defendant, its partners, directors, proprietors, subsidiaries, affiliates, franchisees, officers, servants, agents, distributors, stockists, representatives, licensees and anyone acting for or on their behalf directly or indirectly from manufacturing, selling, distributing, exporting, advertising, offering for sale, and in any other manner, directly or indirectly dealing with any products/ services in the name and/or use of the marks KONGU ELITE MATRIMONY,





## WEB COPY

as a domain name, mobile application including Apple Store and google play store, social media handle including especially You Tube Face book, Instagram, Twitter, LinkedIn or any other online platforms amounting to passing off of the Applicants/Plaintiffs Trademark ELITEMATRIMONY and its formative marks such as



matrimony in any manner whatsoever pending disposal of the suit.

**Prayer in O.A.No.668 of 2026 :** Original Application filed under Order XIV Rule 8 of O.S.Rules and Order XXXIX Rule 1 and 2 of the CPC, 1908, to grant ad interim injunction restraining Respondent/Defendant, its partners, directors, proprietors, subsidiaries, affiliates, franchisees, officers, servants, agents, distributors, stockists, representatives, licensees and anyone acting for or on their behalf directly or indirectly as the case may be from permorming any actions, especially using the trademarks KONGU ELITE MATRIMONY,



or any other mark as a domain name, mobile application including Apple Store and google play store, social media handle including especially YouTube, Facebook, Instagram, Twitter, LinkedIn or any other online platforms, which is deceptively similar and/or identical to the Applicants/Plaintiffs trademarks ELITE MATRIMONY and its formative marks such as





Matrimony and such other marks amounting to unfair competition dilution of the goodwill and reputation of the Applicants/Plaintiffs trademark or doing any other thing which will lead to dilution of Applicant/Plaintiffs Intellectual Properties in any manner whatsoever, pending disposal of the suit.

**Prayer in O.A.No.669 of 2026:** Original Application filed under Order XIV Rule 8 of O.S.Rules and Order XXXIX Rule 1 and 2 of the CPC, 1908, to grant ad interim injunction restraining Respondent/Defendant, its partners, directors, proprietors, subsidiaries, affiliates, franchisees, officers, servants, agents, distributors, stockists, representatives, licensees and anyone acting for or on their behalf directly or indirectly are restrained from directly or indirectly, operating, registering, reviewing, effectuating transfer, assignment, transmission or change in ownership of and Respondent/Defendant <https://konguelitematrimony.co.in> or any other domain name that are deceptively similar/identical to the Applicant's /Plaintiff's trademark "ELITEMATRIMONY" and its formative mark such as



in any of the respondent's/defendant's websites, email address, domain names, company name, corporate name, social media platforms including especially YouTube, Facebook, Instagram, Twitter, LinkedIn, mobile application including Apple Store and Google play store and other intermediaries in any language in any manner whatsoever pending disposal of the suit.

For Applicant : Mr..MS Bharath  
[in all applications]



## COMMON ORDER

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These applications have been filed for the following reliefs:

(I) O.A.No.667 of 2026 has been filed to grant ad interim injunction restraining Respondent/Defendant, its partners, directors, proprietors, subsidiaries, affiliates, franchisees, officers, servants, agents, distributors, stockists, representatives, licensees and anyone acting for or on their behalf directly or indirectly from manufacturing, selling, distributing, exporting, advertising, offering for sale, and in any other manner, directly or indirectly dealing with any products/ services in the   name and/or use of the marks KONGU ELITE MATRIMONY,



as a domain name, mobile application including Apple Store and google play store, social media handle including especially You Tube Face book, Instagram, Twitter, LinkedIn or any other online platforms amounting to passing off of the Applicants/Plaintiffs Trademark ELITEMATRIMONY and its formative marks such as



matrimony in any manner whatsoever pending disposal of the suit.



(II) O.A.No.668 of 2026 has been filed to grant ad interim injunction restraining Respondent/Defendant, its partners, directors, proprietors, subsidiaries, affiliates, franchisees, officers, servants, agents, distributors, stockists, representatives, licensees and anyone acting for or on their behalf directly or indirectly as the case may be from performing any actions, especially using the trademarks KONGU ELITE MATRIMONY,



or any other mark as a domain name, mobile application including Apple Store and google play store, social media handle including especially YouTube, Facebook, Instagram, Twitter, LinkedIn or any other online platforms, which is deceptively similar and/or identical to the Applicants/Plaintiffs trademarks ELITE MATRIMONY and its formative marks such as



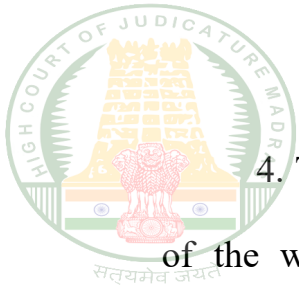
Matrimony and such other marks amounting to unfair competition dilution of the goodwill and reputation of the Applicants/Plaintiffs trademark or doing any other thing which will lead to dilution of Applicant/Plaintiffs Intellectual Properties in any manner whatsoever, pending disposal of the suit.



(III) O.A.No.669 of 2026 has been filed to to grant ad interim injunction restraining Respondent/Defendant, its partners, directors, proprietors, subsidiaries, affiliates, franchisees, officers, servants, agents, distributors, stockists, representatives, licensees and anyone acting for or on their behalf directly or indirectly are restrained from directly or indirectly, operating, registering, reviewing, effectuating transfer, assignment, transmission or change in ownership of and Respondent/Defendant <https://konguelitemarimony.co.in> or any other domain name that are deceptively similar/identical to the Applicant's /Plaintiff's trademark  "ELITEMATRIMONY" and its formative mark such as

in any of the respondent's/defendant's websites, email address, domain names, company name, corporate name, social media platforms including especially YouTube, Facebook, Instagram, Twitter, LinkedIn, mobile application including Apple Store and Google play store and other intermediaries in any language in any manner whatsoever pending disposal of the suit.

3. Heard Mr.MS.Bharath, learned counsel for the applicant in all the applications.



4. The applicant had been benefitted with the registration of a Trademark of the words 'ELITE MATRIMONY' for providing online match making service. The defendant had infringed the said trademark, it is evidenced from the respondent's/defendant's service, which is providing under the name of 'KONGU ELITE MATRIMONY', which is visually and phonetically deceptively similar to that of the applicant/plaintiff.

5. In such view of the matter, there shall be an order of injunction as prayed for.

6. Notice to the respondent returnable in four weeks. Private Notice is also permitted through Speed Post with Acknowledgment Due. The applicant shall comply Order XXXIX Rule 3 of CPC.

MP

08-07-2026



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OA No. 667 of 2



**K.KUMARESH BABU J.**

**MP**

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