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OA No. 637 of 2



IN THE HIGH COURT OF JUDICATURE AT MADRAS

DATED: 01-07-2026

CORAM

THE HON'BLE MR.JUSTICE K.KUMARESH BABU

OA Nos. 637 to 640 of 2026

in

C.S(COMM DIV) NO. 181 OF 2026

and

A.Nos.2715 & 2716 of 2026

Keshan Infotech Pvt Ltd
11/1 Sarat Bose Road, S-303 Ideal Plaza, Kolkata
700020 Represented by its Authorized
Signatory Mr. Vijay Kumar

..Applicant in all
applications

Vs

1. Oliver Brandt and 3 others
at Via Roveggia 20, Verona
Italy
oliverbrandteditor@gmail.com
2. Google LLC
Unit No. 26,
The Executive Center Level 8,
DLF Centre, Sansad Marg,
Connaught Place,
New Delhi - 110001, India
3. Google India Private Limited
No. 3, RMZ Infinity Tower E
3rd, 4th and 5th Floors,
Old Madras Road,
Bangalore 560 016
4. Ashok kumar
Unknown Person
India

..Respondents in all
applications

**Prayer in OA No. 637 of 2026**

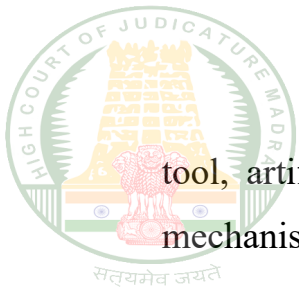
Judges Summons filed under Order XIV Rule 8 of O.S. Rules read with Order XXXIX Rules 1 and 2 of C.P.C., praying to grant ad interim injunction restraining the 1st Respondent and all persons claiming through or under the 1st Respondent, from infringing the Applicant's copyright in any article published or to be published on www.travelandtourtworld.com or any other platform operated by the Applicant, whether by reproducing, copying, translating, adapting, Summarising, paraphrasing, or in any other manner deriving content from the Applicant's articles, whether by human authorship or through any automated AI-assisted or algorithmic process, pending disposal of the suit.

Prayer in OA No. 638 of 2026

Judges Summons filed under Order XIV Rule 8 of O.S. Rules read with Order XXXIX Rules 1 and 2 of C.P.C., praying to grant ad interim injunction restraining the 1st Respondent and 4th Respondent from using any content, material, text, data, structure, narrative or information sourced from or derived from the Applicants website at www.travellandtourtworld.com as an input, source, reference, training data or prompt for any artificial intelligence model, large, language model, automated content generation tool, web scraper or any other software or application, whether for the purpose of generating articles or for any other purpose, pending disposal of the suit.

Prayer in OA No. 639 of 2026

Judges Summons filed under Order XIV Rule 8 of O.S. Rules read with Order XXXIX Rules 1 and 2 of C.P.C., praying to grant ad interim injunction restraining the 1st Respondent from using the Applicant's website www.travelandtourtworld.com or any content therefrom as a source, input dataset, or reference, whether directly in indirectly for any automated scraping



tool, artificial intelligence system, algorithmic process or content generation mechanism, pending disposal of the suit.

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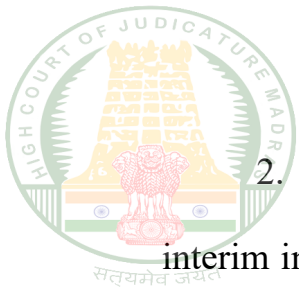
Prayer in OA No. 640 of 2026

Judges Summons filed under Order XIV Rule 8 of O.S. Rules read with Order XXXIX Rules 1 and 2 of C.P.C., praying to grant ad interim injunction restraining the 1st Respondent from reproducing the Applicant's works in any transformed paraphrased, summarised or derivative form, including through the use of artificial intelligence or automated tools, pending disposal of the suit.

For Applicant(s): Mr.Rudraman Bhattacharya
Senior Advocate
For M/s.Lakshana Viravalli
(in all applications)

COMMON ORDER

Original Application in O.A.No.637 of 2026 has been filed to grant ad interim injunction restraining the 1st Respondent and all persons claiming through or under the 1st Respondent, from infringing the Applicant's copyright in any article published or to be published on www.travelandtourtworld.com or any other platform operated by the Applicant, whether by reproducing, copying, translating, adapting, Summarising, paraphrasing, or in any other manner deriving content from the Applicant's articles, whether by human authorship or through any automated AI-assisted or algorithmic process, pending disposal of the suit.



2. Original Application in O.A.No.638 of 2026 has been filed to grant ad interim injunction restraining the 1st Respondent and 4th Respondent from using any content, material, text, data, structure, narrative or information sourced from or derived from the Applicants website at www.travelandtourworld.com as an input, source, reference, training data or prompt for any artificial intelligence model, large, language model, automated content generation tool, web scraper or any other software or application, whether for the purpose of generating articles or for any other purpose, pending disposal of the suit.

3. Original Application in O.A.No.639 of 2026 has been filed to grant ad interim injunction restraining the 1st Respondent from using the Applicant's website www.travelandtourworld.com or any content therefrom as a source, input dataset, or reference, whether directly in indirectly for any automated scraping tool, artificial intelligence system, algorithmic process or content generation mechanism, pending disposal of the suit.

4. Original Application in O.A.No.640 of 2026 has been filed to grant ad interim injunction restraining the 1st Respondent from reproducing the Applicant's works in any transformed paraphrased, summarised or derivative form, including through the use of artificial intelligence or automated tools, pending disposal of the suit.



5. Heard Mr.Rudraman Bhattacharya, learned Senior Advocate, appearing for the applicant.

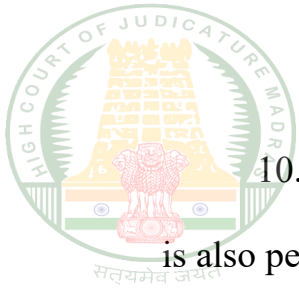
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6. The allegation on which the present suit has been filed is that the applicant / plaintiff being a travel vlogger, had created various contents, which had been used by the first respondent, wherein the first defendant had also been prominently displayed the logo of the plaintiff and the very content of the applicant had been posted as the content of the first respondent on social media, which is being managed by the defendants 2 and 3.

7. It is his contention that the name of the person posting the said videos in the social media had also been masked.

8. A perusal of the plaint would also sufficiently indicate that the plaintiff is a travel vlogger who posts various contents and that the allegation is also *prima facie* substantiated by the first respondent's post in the social media as evidenced in the plaint.

9. In such view of the matter, there shall be an order of injunction as prayed for, for a period of four (4) weeks.



10. Notice to the respondents returnable in four (4) weeks. Private Notice is also permitted through Speed Post with Acknowledgment Due.

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11. List the matter after four (4) weeks.

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K.KUMARESH BABU J.

kak

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