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\* **IN THE HIGH COURT OF DELHI AT NEW DELHI**

+ CS(COMM) 490/2026

BG INNOVATORS LLP .....Plaintiff

Through: Mr. Aman Sinha & Mr. Varun Pratap  
Singh, Advocates.

versus

WELLNESS CLUB AND ORS .....Defendants

Through:

**CORAM:**

**HON'BLE MR. JUSTICE TEJAS KARIA**

**ORDER**

% **07.05.2026**

**I.A. 12837/2026 (Exemption from pre-institution Mediation)**

1. This is an Application filed by the Plaintiff seeking exemption from instituting pre-litigation Mediation under Section 12A of the Commercial Courts Act, 2015 (“CC Act”).

2. As the present matter contemplates urgent interim relief, in light of the judgment of the Supreme Court in *Yamini Manohar v. T.K.D. Krithi*, 2023 SCC OnLine SC 1382, exemption from the requirement of pre-institution Mediation is granted.

3. The Application stands disposed of.

**I.A. 12841/2026 (Exemption)**

4. Exemption is allowed, subject to all just exceptions.

5. The Application stands disposed of.

**I.A. 12838/2026 (Exemption from advance service to the Defendants)**

6. This is an Application filed by the Plaintiff under Section 151 of the Code of Civil Procedure, 1908 (“CPC”), seeking exemption from advance service to the Defendant.

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7. Mr. Aman Sinha, learned Counsel for the Plaintiff, submitted that there is a real and imminent likelihood that the Defendants may take immediate steps to dispose of, conceal or suppress its infringing business operations and digital footprints bearing the deceptively similar Trade Mark.

8. In view of the fact that the Plaintiff has sought an urgent *ex-parte ad-interim* injunction along with the appointment of the Local Commissioner, the exemption from advance service to the Defendants is granted.

9. The Application stands disposed of.

**I.A. 12839/2026 (O-XI R-1(4) of the Code of Civil Procedure, 1908)**

10. The present Application has been filed on behalf of the Plaintiff under Order XI Rule 1(4) of the CPC as applicable to Commercial Suits under the CC Act seeking leave to place on record additional documents.

11. The Plaintiff is permitted to file additional documents in accordance with the provisions of the CC Act and the Delhi High Court (Original Side) Rules, 2018.

12. Accordingly, the Application stands disposed of.

**I.A. 12840/2026 (Extension of time to file Court Fees)**

13. The present Application has been filed by the Plaintiff under Section 149 read with Section 151 of the CPC, seeking exemption from payment of Court Fees at the time of the filing of the Suit.

14. Considering the submissions made in the present Application, time of two weeks is granted to deposit the Court Fees.

15. The Application stands disposed of.



**I.A. 12842/2026 (Extension of time for filing the Certificate under Section 63(4)(c) of the Bharatiya Sakshya Adhiniyam, 2023)**

16. The present is an Application filed by the Plaintiff under Section 151 of the CPC seeking exemption from filing the requisite Certificate under Section 63(4)(c) of the Bhartiya Sakshya Adhiniyam, 2023.

17. The Plaintiff shall file the relevant Certificate within a period of four weeks.

18. Accordingly, the Application is allowed in the aforesaid terms.

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19. Let the Plaint be registered as a Suit.

20. Issue Summons. Let the Summons be served to the Defendants through all permissible modes upon filing of the Process Fee.

21. The Summons shall state that the Written Statements shall be filed by the Defendants within 30 days from the date of the receipt of Summons. Along with the Written Statements, the Defendants shall also file an Affidavit of Admission / Denial of the documents of the Plaintiff, without which the Written Statements shall not be taken on record.

22. Liberty is granted to the Plaintiff to file Replications, if any, within 30 days from the receipt of the Written Statements. Along with the Replications filed by the Plaintiff, an Affidavit of Admission / Denial of the documents of Defendants be filed by the Plaintiffs, without which the Replications shall not be taken on record.

23. In case any Party is placing reliance on a document, which is not in their power and possession, its details and source shall be mentioned in the list of reliance, which shall also be filed with the pleadings.



24. If any of the Parties wish to seek inspection of any documents, the same shall be sought and given within the prescribed timelines.

25. List before the learned Joint Registrar on 13.07.2026 for completion of service and pleadings.

**I.A. 12835/2026 (U/O XXXIX Rules 1 & 2 of CPC)**

26. Issue Notice. Notice be served through all permissible modes upon filing of the Process Fees.

27. The present Suit has been filed for permanent injunction restraining infringement of the registered Copyright, misrepresentation, dilution of goodwill along with the other ancillary reliefs.

28. The learned Counsel for the Plaintiff submitted that:







28.1. The Plaintiff, *BG Innovators LLP*, is a Limited Liability Partnership incorporated under the provisions of the Limited Liability Partnership Act, 2008 on 27.06.2024 having its registered office at Ghaziabad, Uttar Pradesh.

28.2. The Plaintiff is engaged in the business of manufacturing, marketing, distributing and selling premium fragrances, perfumery, and personal care products under the brand name and Trade Mark, 'BOMBAY MUSK' ("**Plaintiff's Mark**").


28.3. The Plaintiff's Mark was conceptualised and adopted in June 2024 for its business operations. On 13.06.2024, the Plaintiff procured the domain name for its official website, [www.bombaymusk.com](http://www.bombaymusk.com), marking the formal adoption of the Plaintiff's Mark in commerce. The Plaintiff has filed for multiple Trade Mark registrations in various classes. The






details of the registrations of the Plaintiff's Mark as stated in Paragraph No. 13 of the Plaint is reproduced hereunder:

S. No.	Mark	Application No.	Class	Date of Filing	User Claim	Status
1.	BM BOMBAY MUSK (Device)  BOMBAY MUSK	6723714	3	21/11/2024	Proposed to be Used	Objected Examination Report Issued
2.	BOMBAY MUSK (Word Mark)	7696614	3	29/04/2026	13/06/2024	Formalities Check Pass
3.	BOMBAY MUSK (Device)  BOMBAY MUSK	7696616	3	29/04/2026	13/06/2024	Sent to Vienna Codification
4.	BM (Logo Device) 	7696615	3	29/04/2026	Proposed to be Used	Sent to Vienna Codification
5.	BOMBAY MUSK (Device)  BOMBAY MUSK	7703423	4	29/04/2026	Proposed to be Used	Sent to Vienna Codification
6.	BOMBAY MUSK (Device)  BOMBAY MUSK	7703423	5	29/04/2026	Proposed to be Used	Sent to Vienna Codification
7.	BOMBAY MUSK (Device)  BOMBAY MUSK	7703423	9	29/04/2026	Proposed to be Used	Sent to Vienna Codification
8.	BOMBAY	7703423	11	29/04/2026	Proposed	Sent to



	MUSK (Device)  BOMBAY MUSK				to be Used	Vienna Codification
9.	BOMBAY MUSK (Device)  BOMBAY MUSK	7703423	14	29/04/2026	Proposed to be Used	Sent to Vienna Codification
10.	BOMBAY MUSK (Device)  BOMBAY MUSK	7703423	16	29/04/2026	Proposed to be Used	Sent to Vienna Codification
11.	BOMBAY MUSK (Device)  BOMBAY MUSK	7703423	18	29/04/2026	Proposed to be Used	Sent to Vienna Codification
12.	BOMBAY MUSK (Device)  BOMBAY MUSK	7703423	21	29/04/2026	Proposed to be Used	Sent to Vienna Codification
13.	BOMBAY MUSK (Device)  BOMBAY MUSK	7703423	25	29/04/2026	Proposed to be Used	Sent to Vienna Codification
14.	BOMBAY MUSK (Device)  BOMBAY MUSK	7703423	40	29/04/2026	Proposed to be Used	Sent to Vienna Codification
15.	BOMBAY MUSK (Device)  BOMBAY MUSK	7703423	41	29/04/2026	Proposed to be Used	Sent to Vienna Codification
16.	BOMBAY MUSK (Device)	7703423	42	29/04/2026	Proposed to be Used	Sent to Vienna



	 BOMBAY MUSK					Codification
17.	BOMBAY MUSK (Device)  BOMBAY MUSK	7703423	44	29/04/2026	Proposed to be Used	Sent to Vienna Codification
18.	BOMBAY MUSK (Device)  BOMBAY MUSK	7703424	35	29/04/2026	Proposed to be Used	Sent to Vienna Codification

28.4. The products of the Plaintiff under the Plaintiff's Trade Dress are accompanied by stylistic Trade Dresses as enlisted in Annexure A of this Order ("**Plaintiff's Trade Dresses**"), the Copyright for which subsists with the Plaintiff. The purchasing public and members of the trade exclusively identify the Plaintiff's Mark and the Plaintiff's Trade Dresses as originating from the Plaintiff and no one else.

28.5. The popularity and organic traction of the Plaintiff's Mark and the Plaintiff's Trade Dresses are evident from its social media presence; the Plaintiff's official Instagram handle boasts over 28,900 followers, demonstrating exceptionally high consumer engagement and brand loyalty.

28.6. The enormous success, market penetration, and goodwill enjoyed by the Plaintiff under the Plaintiff's Mark and the Plaintiff's Trade Dresses is established by the tremendous revenues generated by the Plaintiff as the annual turnover of the



Plaintiff for the Financial Year (“FY”) 2025-2026 was ₹8,41,36,439.97/-. The Plaintiff has also made massive investments in advertising and promotional activities to promote and propagate the Plaintiff’s Mark and the Plaintiff’s Trade Dresses as the Plaintiff has spent a sum of ₹3,98,48,862.73/- on marketing and promotional expenses during the FY 2025-2026.

- 28.7. Defendant No. 1, *Wellness Club*, is a sole proprietorship firm operating through its proprietor, Mr. Gohel Bhautik Arvindbhai, having its place of business at Surat, Gujarat. Defendant No. 1 is operating as a third-party seller on the e-commerce marketplace platform, *Flipkart Internet Private Limited*.
- 28.8. Defendant No. 2, *Krishiv Enterprise*, is a sole proprietorship firm operating through its proprietor, Mr. Dipesh Arvindbhai Kanani having its place of business at Surat, Gujarat. Defendant No. 2 is operating as a third-party seller on the e-commerce marketplace platform, *Flipkart Internet Private Limited*.
- 28.9. Defendant No. 3, Ashok Kumars / John Does are unknown, unnamed, and unverified third-party sellers operating on the e-commerce marketplace platform, *Flipkart Internet Private Limited*.
- 28.10. Defendant No. 4, *Flipkart Internet Private Limited*, is a company incorporated under the Companies Act, 1956, having its registered office at Bengaluru, Karnataka. Defendant No. 4 operates one of India’s largest e-commerce marketplace



platforms on the website, <https://www.flipkart.com/> as well as through its mobile applications for Android and iOS compatible devices. Defendant Nos. 1 to 3 utilize the platform and logistical infrastructure provided by Defendant No. 4 to list, advertise, and sell infringing counterfeit products bearing the Plaintiff's Mark and the Plaintiff's Trade Dresses to consumers across India.

- 28.11. On 24.04.2026, the Plaintiff received a complaint from a consumer claiming that the product under the Plaintiff's Mark ordered from Defendant No. 4 was a counterfeit product of inferior quality. The shipping label of the counterfeit product received by the said consumer established that it was sold and dispatched by Defendant No. 1.
- 28.12. Upon investigation of Defendant No. 4, the Plaintiff discovered that Defendant No. 1 was operating under the seller name, 'BOMBAYMUSK' and Defendant No. 2 was operating under the seller name, 'BOMBAYMUSKY' ("**Impugned Mark**") both identical / similar to the Plaintiff's Mark and were together listing, advertising and selling counterfeit products across all 12 variants of the Plaintiff's product portfolio under the Plaintiff's Mark. Defendant Nos. 1 and 2 are not only using the Plaintiff's Mark and the Impugned Mark, but in fact Defendant Nos. 1 and 2 are also copying the Plaintiff's Trade Dresses while making the counterfeit products so as to come as close to the Plaintiff as possible.



- 28.13. Further, on 01.05.2026 and 03.05.2026, the Plaintiff received complaints from consumers claiming that the products under the Plaintiff's Mark ordered from Defendant No. 4 were counterfeit products of inferior quality. The shipping label of the counterfeit products received by the said consumers established that it was sold and dispatched by Defendant No. 2.
- 28.14. Defendant Nos. 1 and 2 have been found to be inserting visiting card-sized advertisements within the packaging of the counterfeit products, soliciting customers to give a five-star rating in exchange for what is described as "*up to 100% guaranteed cashback*". This act of inducing positive ratings through cash incentives is designed to artificially inflate the visibility and credibility of the infringing listings on Defendant No. 4, further perpetuating the misrepresentation and deception of consumers.
- 28.15. The Plaintiff issued Notice of Infringement on 24.04.2026 and 30.04.2026, respectively, to Defendant No. 4 to take down all the infringing listings and disclose the complete details of the sellers. Defendant No. 4 has failed to respond to the Plaintiff.
- 28.16. Defendant Nos. 1 and 2 are selling the counterfeit products under the Plaintiff's Mark at prices significantly lower than the Plaintiff's products at ₹687/- and ₹637/- with offers as against the Plaintiff's retail price of ₹899/- further eroding the premium positioning and aspirational brand value carefully cultivated by the Plaintiff through substantial investment, and causing direct



price and brand dilution.

28.17. A comparative chart of the products under the Plaintiff's Mark and the counterfeit products is hereunder:

	PLAINTIFF'S PRODUCT	COUNTERFEIT PRODUCTS
<p><b>Main box &amp; packaging</b></p>		
<p><b>Card (toxin free zone)</b></p>		



29. Having considered the submissions advanced by the learned Counsel for the Plaintiff, the pleadings and the documents on record, a *prima facie* case has been made out by the Plaintiff as the alleged acts attributed to Defendant Nos. 1 and 2 are likely to cause confusion in the course of trade to the Plaintiff, such that the consumers may associate the counterfeit products of Defendant Nos. 1 and 2 with the Plaintiff, leading to erosion of consumer trust and dilution of the goodwill and reputation of the Plaintiff amongst the members of the trade and public.

30. The Plaintiff has demonstrated the goodwill and reputation acquired by the Plaintiff's Mark and the Plaintiff's Trade Dresses. The goodwill of the Plaintiff is demonstrated by the Plaintiff's turnover for FY 2025-2026 which was ₹8,41,36,439.97/-, the substantial expenditure of



₹3,98,48,862.73/- in FY 2025-2026 for promotion and advertisement of products under the Plaintiff's Mark and the Plaintiff's Trade Dresses, and through the numerous recognitions, awards and accolades received by the Plaintiff. Thus, the balance of convenience lies in favour of the Plaintiff and irreparable injury would be caused to the Plaintiff if the counterfeit products of Defendant Nos. 1 and 2 are not restrained.

31. Defendant Nos. 1 and 2 is not only riding on the immense and valuable goodwill and reputation enjoyed by the Plaintiff but is also attempting to show some association or nexus with the Plaintiff, where none exists. Further, there is a strong likelihood that unwary consumers will be duped into buying the counterfeit products by believing them to be originating from the Plaintiff, which is detrimental to not only the reputation and goodwill of the Plaintiff, but is also detrimental to the consumers as they are being deceived into buying inferior quality products of Defendant Nos. 1 and 2.

32. The Plaintiff has made out a *prima facie* case for grant of an *ex-parte ad-interim* injunction. The balance of convenience is in favour of the Plaintiff and against Defendant Nos. 1 and 2. Irreparable injury would be caused to the Plaintiff if an *ex-parte ad- interim* injunction is not granted.

33. Accordingly, till the next date of hearing, it is directed that:

- i. Defendant Nos. 1 and 2, their directors, partners, proprietors, officers, servants, subordinates, representatives, stockists, dealers, distributors, agents, platform sellers, and all other persons acting for or on its behalf, are restrained from manufacturing, selling, facilitating the sale, offering for sale,



advertising, promoting, distributing, directly or indirectly dealing in counterfeit fragrances, perfumery, and personal care products bearing the Plaintiff's Mark, 'BOMBAY MUSK', the Impugned Mark, 'BOMBAYMUSKY' and / or the Plaintiff's Trade Dresses as enlisted in Annexure A of this Order and / or any other Trade Mark and / or Trade Dress which is deceptively similar to the Plaintiff's Mark and / or the Plaintiff's Trade Dresses amounting to passing off of the Plaintiff's Mark or infringement of Copyright in the Plaintiff's Trade Dresses.

- ii. Defendant No. 4 shall take down, block, suspend the URLs as mentioned in Annexure B of this Order within 72 hours from the receipt of this Order and further disclose all the available details of Defendant No. 3 and any other sellers of the counterfeit products bearing the Plaintiff's Mark and the Impugned Mark including the address, contact numbers, e-mail addresses, GST details, total sales made by the sellers and the payments made to the sellers since the time their respective listings have been put up on Defendant No. 4's platform in a password protected document / sealed envelope within a period of two weeks.
- iii. If the Plaintiffs discover any fresh URLs having listing of counterfeit products bearing the Plaintiff's Mark and the Impugned Mark, the Plaintiffs shall notify Defendant No. 4, who shall suspend the use, block, disable and deactivate the URLs that are notified by the Plaintiff within 72 hours of



receiving the said intimation from the Plaintiff and Defendant No. 4 shall disclose all the available details of the sellers of the counterfeit products bearing the Plaintiff's Mark and the Impugned Mark as notified by the Plaintiff, including the address, contact numbers, e-mail addresses, GST details, total sales made by the sellers and the payments made to the sellers since the time their respective listings have been put up on Defendant No. 4's platform in a password protected document / sealed envelope within two weeks from the date of notification by the Plaintiff.

34. The Plaintiff shall file Affidavit/s providing the details of the newly discovered URLs, which are communicated to Defendant No. 4 and blocked to ensure that this Court is fully informed of the URLs in respect of which blocking orders are sought. The Plaintiff shall also file appropriate applications for impleadment of the sellers once their details are provided by Defendant No. 4 for passing appropriate orders to extend this Order to said proposed Defendants.

35. Defendant Nos. 1 to 3 or any seller, whose URLs are blocked in pursuance of this Order is permitted to approach this Court for unblocking the URLs by providing evidence / giving an undertaking that such URL does not infringe the Plaintiff's Mark and this Court would consider modifying the injunction, if the facts and circumstances warrant.

36. Let the Reply to the present Application be filed within four weeks after service of Notice. Rejoinder thereto, if any, be filed before the next date of hearing.



37. List before this Court on 19.08.2026.

**I.A. 12836/2026 (for Appointment of Local Commissioner)**

38. The present Application has been filed by the Plaintiff under Order XXVI Rule 9 read with Section 151 of the CPC, seeking appointment of Local Commissioners. The Court has considered the merits of the Plaintiff's case and has granted an *ex-parte ad-interim* injunction as recorded above in I.A. 12835/2026 under Order XXXIX Rules 1 and 2 of the CPC.

39. Accordingly, in order to ensure that the injunction is fully complied with, it is deemed appropriate to appoint Local Commissioners to visit Defendant Nos. 1 and 2 premises at the following addresses:

Sr. No.	Particulars	Name of Local Commissioners
1.	<b>Defendant No. 1</b> <i>Wellness Club</i> Through its Proprietor, Mr. Gohel Bhautik Arvindbhai Address: 3 <sup>rd</sup> Floor, Shop No. 84/97, Gruham Icon, Lake Garden, Amroli, Surat, Gujarat – 394107	Ms. Nivriti Seth, Advocate [Mobile No.: 9811083421]
2.	<b>Defendant No. 2</b> <i>Krishiv Enterprise</i> Through its Proprietor, Mr. Dipesh Arvindbhai Kanani Address: 4 <sup>th</sup> Floor, Shop No. 3, Gruham Icon, Kosad Road, Kosad Lake Garden, Amroli, Surat, Gujarat – 394107	Mr. Harshal Dilip Kshirsagar, Advocate [Mobile No.: 9665533908]



40. The mandate of the learned Local Commissioners are as under:
- i) The learned Local Commissioners shall visit the premises of Defendant Nos. 1 and 2 as per the above table, to inspect and seize any counterfeit products or material of Defendant Nos. 1 and 2 under the Plaintiff's Mark, 'BOMBAY MUSK', the Impugned Mark, 'BOMBAY MUSKY', and the Plaintiff's Trade Dresses as mentioned in Annexure A of this Order, if found, which are identical or deceptively similar to the Plaintiff's Mark or to the Plaintiff's Trade Dresses.
  - ii) If knowledge is acquired of any other premises than the aforesaid premises, where the counterfeit products under the Plaintiff's Mark, the Impugned Mark and the Plaintiff's Trade Dresses, could be stored or services can be provided from, the learned Local Commissioners are free to record the same and then visit the other premises and conduct a seizure there as well;
  - iii) The learned Local Commissioners shall also obtain the details as to since when the counterfeit products under the Plaintiff's Mark, the Impugned Mark and the Plaintiff's Trade Dresses are being dealt in by Defendant Nos. 1 and 2 and obtain copies of the accounts if the same are found to be sold in market;
  - iv) The learned Local Commissioners shall obtain accounts including ledgers, stock registers, invoice books, receipt books, cash books, purchase and sale records and any other books of record or commercial transactions kept at the premise of Defendant Nos. 1 and 2, and take photocopy and / or record of all such transactions that



pertain to infringing acts of Defendant Nos. 1 and 2, if any. Defendant Nos. 1 and 2 shall cooperate and give passwords to the computers and the files containing the accounts, if the same is stored on the computer or a specific software;

v) The learned Local Commissioners are also permitted to break open the locks, with Police help, if access to the premises where the infringing goods and products have been stocked / manufactured, is denied to the Commissioners;

vi) Upon being requested, the concerned Station House Officer (SHO) shall render necessary cooperation for execution of the Commissions, as per this order;

vii) The learned Local Commissioners are permitted to take photographs and record videos of the proceedings of the Commissions, if it is deemed appropriate. Two representatives of the Plaintiff, which would include a lawyer, are permitted to accompany the learned Local Commissioners;

viii) The learned Local Commissioners, while executing the Commissions, shall ensure that there is no disruption to the business of Defendant Nos. 1 and 2, except for the purposes of the execution of the Commissions. The Commissions shall be executed in a peaceful manner.

41. Either the learned Counsel for the Plaintiff or the learned Local Commissioners are directed to collect the certified copy of this Order from the Registry (Dispatch Branch) before the execution of the Commissions.

42. The learned Local Commissioners shall carry the certified copy of this Order for execution of the Commissions and a copy of the same shall be



served upon Defendant Nos. 1 and 2 by the learned Local Commissioners at the time of the execution of the Commissions.

43. The fees of the learned Local Commissioners are fixed at ₹2,00,000/- (Rupees Two Lakhs only) each excluding out of pocket expenses, travel, lodging etc. All the aforesaid expenses shall be borne by the Plaintiff and paid in advance to the learned Local Commissioners named hereinabove.

44. The Commissions shall be executed within a period of two weeks, and the report of the learned Local Commissioners shall be filed within a period of two weeks thereafter.

45. Compliance of Order XXXIX Rule 3 of CPC shall be done within two weeks after the execution of the Commissions.

46. It is directed that this Order shall be uploaded on the Court's website after the execution of the Commissions are completed, to enable effective execution thereof.

47. The Application stands disposed of.

48. Order *dasti* under the signature of the Court Master.

**TEJAS KARIA, J**

**MAY 7, 2026**



## ANNEXURE A PLAINTIFF'S TRADE DRESSES





<p><b>Virgin Cherry</b> Inspired by the viral \$400 cherry fragrance</p> <p>★★★★★ (3)</p> <p>Rs. 1,299.00 Rs. 899.00</p> <p>Add to cart</p>	<p><b>Eclipse</b> Inspired by the world's most addictive coffee &amp; vanilla perfume</p> <p>★★★★★ (0)</p> <p>Rs. 1,299.00 Rs. 899.00</p> <p>Add to cart</p>	<p><b>Mountain Mist</b> Inspired by the legendary \$500 silver alpine cologne</p> <p>★★★★★ (2)</p> <p>Rs. 1,299.00 Rs. 899.00</p> <p>Add to cart</p>	<p><b>Floral Bomb</b> Inspired by the garden fragrance that every woman recognises</p> <p>★★★★★ (4)</p> <p>Rs. 1,299.00 Rs. 899.00</p> <p>Add to cart</p>
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Icons: Home, Search, Cart, Wishlist

Offers: + Free Shipping on all orders across India! Buy 2, get flat 15% off, add more and get upto 25% off + Free Shipping on all orders ac









Home / Shop

Filter and sort Filter





15 products Sort by: Best selling

<p><b>Icy Breeze</b> Swiss Alps In Your Car</p> <p>★★★★★ (54)</p> <p>Rs. 1,299.00 Rs. 899.00</p>	<p><b>Tobacco Vanilla</b> Inspired by the iconic Private Blend tobacco scent</p> <p>★★★★★ (38)</p> <p>Rs. 1,299.00 Rs. 899.00</p>	<p><b>OUD</b> Inspired by the most famous oud wood in perfumery</p> <p>★★★★★ (82)</p> <p>Rs. 1,299.00 Rs. 899.00</p>	<p><b>Citrus</b> Inspired by the iconic blue bottle men's fragrance</p> <p>★★★★★ (7)</p> <p>Rs. 1,299.00 Rs. 899.00</p>
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<p><b>Add to cart</b></p> <p><small>SAVE 30%</small></p>  <p><b>BOMBAY MUSE™ Coffee</b> Inspired by the French house's signature mocha</p> <p>★★★★★ (75)</p> <p><del>Rs. 1,299.00</del> <b>Rs. 899.00</b></p> <p><b>Add to cart</b></p>	<p><b>Add to cart</b></p> <p><small>SAVE 30%</small></p>  <p><b>BOMBAY MUSE™ Sandalwood</b> Inspired by NYC's cult sandal with the waldist</p> <p>★★★★★ (80)</p> <p><del>Rs. 1,299.00</del> <b>Rs. 899.00</b></p> <p><b>Add to cart</b></p>	<p><b>Add to cart</b></p> <p><small>SAVE 30%</small> <small>NEW LAUNCH</small></p>  <p><b>BOMBAY MUSE™ Mountain Mist</b> Inspired by the legendary \$500 silver alpine cologne</p> <p>★★★★★ (2)</p> <p><del>Rs. 1,299.00</del> <b>Rs. 899.00</b></p> <p><b>Add to cart</b></p>	<p><b>Add to cart</b></p> <p><small>SAVE 30%</small> <small>NEW LAUNCH</small></p>  <p><b>BOMBAY MUSE™ Floral Bomb</b> Inspired by the garden fragrance that every woman recognises</p> <p>★★★★★ (4)</p> <p><del>Rs. 1,299.00</del> <b>Rs. 899.00</b></p> <p><b>Add to cart</b></p>
<p><small>SAVE 30%</small></p>  <p><b>BOMBAY MUSE™ Divine Luxury Combo</b> For those peaceful morning drives!</p> <p>★★★★★ (44)</p> <p><del>Rs. 2,599.00</del> <del>Rs. 1,799.00</del></p> <p><b>Add to cart</b></p>	<p><small>SAVE 30%</small> <small>NEW LAUNCH</small></p>  <p><b>BOMBAY MUSE™ Eclipse</b> Inspired by the world's most addictive coffee &amp; vanilla perfume</p> <p>★★★★★ (0)</p> <p><del>Rs. 1,299.00</del> <b>Rs. 899.00</b></p> <p><b>Add to cart</b></p>	<p><small>SAVE 30%</small> <small>NEW LAUNCH</small></p>  <p><b>BOMBAY MUSE™ Saurin</b> Inspired by the world's #1 best-selling peppery men's fragrance</p> <p>★★★★★ (5)</p> <p><del>Rs. 1,299.00</del> <b>Rs. 899.00</b></p> <p><b>Add to cart</b></p>	<p><small>SAVE 30%</small></p>  <p><b>BOMBAY MUSE™ Aroma Galore Combo</b> Aromas that mesmerise you and the ladies!</p> <p>★★★★★ (44)</p> <p><del>Rs. 3,899.00</del> <del>Rs. 2,699.00</del></p> <p><b>Add to cart</b></p>



 <p><b>Virgin Cherry</b> Inspired by the viral \$400 cherry fragrance</p> <p>★★★★★ (12)</p> <p><del>Rs. 1,299.00</del> Rs. 899.00</p> <p><a href="#">Add to cart</a></p>	 <p><b>Arabian Desert Combo</b> Feel like you're driving across the Sahara!</p> <p>★★★★★ (543)</p> <p><del>Rs. 2,599.00</del> Rs. 1,799.00</p> <p><a href="#">Add to cart</a></p>	 <p><b>Valour</b> Inspired by the fragrance that made pineapple iconic in perfumery</p> <p><del>Rs. 1,299.00</del> Rs. 899.00</p> <p><a href="#">Add to cart</a></p>	 <p><b>Fruity Punch Combo</b> Refresh yourselves on every drive!</p> <p>★★★★★ (546)</p> <p><del>Rs. 2,599.00</del> Rs. 1,799.00</p> <p><a href="#">Add to cart</a></p>
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## ANNEXURE B

S. No.	Product Name / Variant	Product ID (PID)	Flipkart Listing URL
1.	<b>Bombay Musk Eclipse</b>	AIRHM43PDVWSVUMH	<a href="https://www.flipkart.com/bombay-musk-eclipse-spray-luxury-car-perfume-long-lasting-fragrance-freshener-alcohol-free-plant-based-60-days-200-sprays/p/itm8696e7e567a2b?pid=AIRHM43PDVWSVUMH">https://www.flipkart.com/bombay-musk-eclipse-spray-luxury-car-perfume-long-lasting-fragrance-freshener-alcohol-free-plant-based-60-days-200-sprays/p/itm8696e7e567a2b?pid=AIRHM43PDVWSVUMH</a>
2.	<b>Bombay Musk Valour</b>	AIRHM42RWFMB6AT	<a href="https://www.flipkart.com/bombay-musk-valour-spray-luxury-car-perfume-long-lasting-fragrance-freshener-alcohol-free-plant-based-60-days-200-sprays/p/itmdabbe272f8ef1?pid=AIRHM42RWFMB6AT">https://www.flipkart.com/bombay-musk-valour-spray-luxury-car-perfume-long-lasting-fragrance-freshener-alcohol-free-plant-based-60-days-200-sprays/p/itmdabbe272f8ef1?pid=AIRHM42RWFMB6AT</a>
3.	<b>Bombay Musk Mountain Mist</b>	AIRHM43B34ETKMMN	<a href="https://www.flipkart.com/bombay-musk-mountain-mist-spray-luxury-car-perfume-long-lasting-fragrance-freshener-alcohol-free-plant-based-60-days-200-sprays/p/itm8696e7e567a2b?pid=AIRHM43B34ETKMMN">https://www.flipkart.com/bombay-musk-mountain-mist-spray-luxury-car-perfume-long-lasting-fragrance-freshener-alcohol-free-plant-based-60-days-200-sprays/p/itm8696e7e567a2b?pid=AIRHM43B34ETKMMN</a>
4.	<b>Bombay Musk Ocean AF (Icy Breeze)</b>	AIRHMOVZFQZKDDFKU	<a href="https://www.flipkart.com/bombay-musk-ocean-af-spray-icy-breeze-luxury-car-perfume-long-lasting-fragrance-freshener-alcohol-free-plant-based-60-days-200-sprays/p/itm6e12742fcff35?pid=AIRHMOVZFQZKDDFKU">https://www.flipkart.com/bombay-musk-ocean-af-spray-icy-breeze-luxury-car-perfume-long-lasting-fragrance-freshener-alcohol-free-plant-based-60-days-200-sprays/p/itm6e12742fcff35?pid=AIRHMOVZFQZKDDFKU</a>
5.	<b>Bombay Musk Sandalwood</b>	AIRHM4364MKYTGT3	<a href="https://www.flipkart.com/bombay-musk-sandalwood-spray-luxury-car-perfume-long-lasting-fragrance-freshener-alcohol-free-plant-based-60-days-200-sprays/p/itm8696e7e567a2b?pid=AIRHM4364MKYTGT3">https://www.flipkart.com/bombay-musk-sandalwood-spray-luxury-car-perfume-long-lasting-fragrance-freshener-alcohol-free-plant-based-60-days-200-sprays/p/itm8696e7e567a2b?pid=AIRHM4364MKYTGT3</a>



S. No.	Product Name / Variant	Product ID (PID)	Flipkart Listing URL
			<a href="https://www.flipkart.com/sprays/p/itm63fe13edb5da?pid=AIRHM4364MKYGT3">sprays/p/itm63fe13edb5da?pid=AIRHM4364MKYGT3</a>
6.	<b>Bombay Musk Coffee</b>	AIRHM43UEBNSZD8Y	<a href="https://www.flipkart.com/bombay-musk-coffee-spray-luxury-car-perfume-long-lasting-fragrance-freshener-alcohol-free-plant-based-60-days-200-sprays/p/itm2b5edea57cb9e?pid=AIRHM43UEBNSZD8Y">https://www.flipkart.com/bombay-musk-coffee-spray-luxury-car-perfume-long-lasting-fragrance-freshener-alcohol-free-plant-based-60-days-200-sprays/p/itm2b5edea57cb9e?pid=AIRHM43UEBNSZD8Y</a>
7.	<b>Bombay Musk Icy Breeze</b>	AIRHMVCUD8UWATPC	<a href="https://www.flipkart.com/bombay-musk-icy-breeze-car-freshener-spray-luxury-perfume-long-lasting-fragrance-alcohol-free-plant-based-60-days-200-sprays/p/itm6e12742fcff35?pid=AIRHMVCUD8UWATPC">https://www.flipkart.com/bombay-musk-icy-breeze-car-freshener-spray-luxury-perfume-long-lasting-fragrance-alcohol-free-plant-based-60-days-200-sprays/p/itm6e12742fcff35?pid=AIRHMVCUD8UWATPC</a>
8.	<b>Bombay Musk Virgin Cherry</b>	AIRHM42NGWSTHRVC	<a href="https://www.flipkart.com/bombay-musk-virgin-cherry-spray-luxury-car-perfume-long-lasting-fragrance-freshener-alcohol-free-plant-based-60-days-200-sprays/p/itm89a217ed09686?pid=AIRHM42NGWSTHRVC">https://www.flipkart.com/bombay-musk-virgin-cherry-spray-luxury-car-perfume-long-lasting-fragrance-freshener-alcohol-free-plant-based-60-days-200-sprays/p/itm89a217ed09686?pid=AIRHM42NGWSTHRVC</a>
9.	<b>Bombay Musk Tobacco Vanilla</b>	AIRHM42U7G6NNMTV	<a href="https://www.flipkart.com/bombay-musk-tobacco-vanilla-spray-luxury-car-perfume-long-lasting-fragrance-freshener-alcohol-free-plant-based-60-days-200-sprays/p/itmecba0f6ede81a?pid=AIRHM42U7G6NNMTV">https://www.flipkart.com/bombay-musk-tobacco-vanilla-spray-luxury-car-perfume-long-lasting-fragrance-freshener-alcohol-free-plant-based-60-days-200-sprays/p/itmecba0f6ede81a?pid=AIRHM42U7G6NNMTV</a>
10.	<b>Bombay Musk Floral Bomb</b>	AIRHM43NFEQBNHUJ	<a href="https://www.flipkart.com/bombay-musk-floral-bomb-spray-luxury-car-perfume-long-lasting-fragrance-">https://www.flipkart.com/bombay-musk-floral-bomb-spray-luxury-car-perfume-long-lasting-fragrance-</a>



S. No.	Product Name / Variant	Product ID (PID)	Flipkart Listing URL
			<a href="#"><u>freshener-alcohol-free-plant-based-60-days-200-sprays/p/itm89a217ed09686?pid=AIRHM43NFEQBNHUU</u></a>
11.	<b>Bombay Musk Citrus</b>	AIRHM43QX5FYBTFA	<a href="#"><u>https://www.flipkart.com/bombay-musk-citrus-spray-luxury-car-perfume-long-lasting-fragrance-freshener-alcohol-free-plant-based-60-days-200-sprays/p/itm9c82f03ec4ee6?pid=AIRHM43QX5FYBTFA</u></a>
12.	<b>Bombay Musk Oud</b>	AIRHM43BY86HRHCF	<a href="#"><u>https://www.flipkart.com/bombay-musk-oud-spray-luxury-car-perfume-long-lasting-fragrance-freshener-alcohol-free-plant-based-60-days-200-sprays/p/itm63fe13edb5da?pid=AIRHM43BY86HRHCF</u></a>
13.	<b>Bombay Musk Saurin</b>	AIRHM43FHEAGWTUQ	<a href="#"><u>https://www.flipkart.com/bombay-musk-saurin-spray-luxury-car-perfume-long-lasting-fragrance-freshener-alcohol-free-plant-based-60-days-200-sprays/p/itm8696e7e567a2b?pid=AIRHM43FHEAGWTUQ</u></a>
14.	<b>Bombay Musk Icy Breeze (Variant)</b>	AIRHMSFKWHQZSH7B	<a href="#"><u>https://www.flipkart.com/bombay-musk-icy-breeze-spray/p/itm6e12742fcff35?pid=AIRHMSFKWHQZSH7B</u></a>